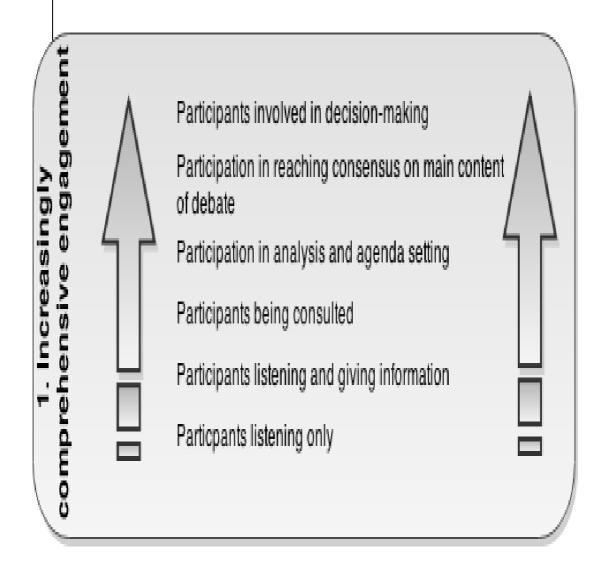
→ 2. Engagement based on quantity/quality of:

- Outcomes (activity, commitment, capacity etc.)
- Outputs (strategies, reports, decisions etc.)
- Ownership of outcomes and decisions



Source: Olsen, Simon. 2015. (unpublished)